

Ariel Kurtz

New York City based.
Email: ArielKurtz1@gmail.com

Social Media Manager <https://www.linkedin.com/in/arielkurtz13/>

Pronouns: She/Hers/Her

[Portfolio](#)

Education

Empire State University-Manhattan, NY- Bachelors of Arts, Concentration in Theatre, June 2018

Nassau Community College-Associates in Liberal Arts, June 2016

Experience

National Disability Theatre/Social Media and Website Manager
January 2022-June 2023, New York City (Remote)

- Created content for Facebook, Twitter and Instagram pages on Canva that highlighted members of the disability community, auditions and job opportunities.
- Made sure content was accessible to the deaf and blind communities, used Image Descriptions and added captions to video content.

New York Opera Festival /Social Media Manager
April 2022 -June 2022, New York City (Remote)

- Created posts for Facebook, Twitter and Instagram, in order to grow the audience for the New York Opera Festival with 14 Opera Companies participating.

Charging Moose Media / Freelance Social Media Manager
July 2018 - November 2018, New York City (Remote)

- Created and maintained posts for Facebook, Twitter, Instagram, and Tumblr in order to grow the audience for Award-Winning web series, podcast and Broadway albums.

Skills

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- Asana, Airtable, Keap, Canva, Slack, SEO, Website Design (Wix, Weebly, Wordpress and SquareSpace), Yoast, CapCut, MailChimp, Microsoft Office, iMovie, Google Drive, Hooke, Hootsuite, and Proficient in Social Media (Facebook, Twitter, Instagram, YouTube, TikTok)