

ARIEL KURTZ

She/Her/Hers

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ArielKurtz1@gmail.com

Ariel is a New York-based writer, currently seeking freelance editorial opportunities. She enjoys writing in the lifestyle, pop culture, business and health/wellness genres.

Experience

Lifestyle Writer - Freelance

Sept 2020-Present | Remote

- Contributes to publications including Insider, Parade Magazine, TBD Health, Hey Alma and Funny Women
- Specialties include lifestyle personal essays and pop culture

Staff Writer-New York Gal (nygal.com)

Sept 2020-Dec 2020 | Remote

- Pitched and wrote three stories per week focusing on pop culture, education and wellness
- Utilized SEO program Yoast to boost editorial engagement

Staff Writer-The Student Connection (Empire State University) April 2017-Sept 2017 | Remote

- Wrote 2-3 articles a month about current events
- Interviewed Current Students & Alumni

Education

Empire State University

September 2016-June 2018 | NY, NY

- Bachelors of Arts, Concentration in Theatre

Nassau Community College

Jan 2015-June 2016 | Garden City, NY

- Associates in Liberal Arts

Skills

- Microsoft Suite, Google Drive, Slack, Canva, iMovie, Microsoft Teams, AirTable, Asana, CapCut
- Social Media: Facebook, Twitter, Instagram, YouTube, TikTok