

Ariel Kurtz

New York City based.
Email: ArielKurtz1@gmail.com

Social Media Manager

<https://www.linkedin.com/in/arielkurtz13/>

Pronouns: She/Hers/Her

<https://www.arielkurtz.com/socialmediamanagement>

Education

Empire State University-Manhattan, NY- Bachelors of Arts, Concentration in Theatre, June 2018

Nassau Community College-Associates in Liberal Arts, June 2016

Experience

National Disability Theatre/Social Media and Website Manager
January 2022-June 2023, New York City (Remote)

- Creates content for Facebook, Twitter and Instagram pages on Canva to highlight members of the disability community, auditions and job opportunities.
- Makes sure content is accessible to the deaf and blind communities, using Image Descriptions and adding captions to video content.

New York Opera Festival /Social Media Manager
April 2022 -June 2022, New York City (Remote)

- Created posts for Facebook, Twitter and Instagram, in order to grow the audience for the New York Opera Festival with 14 Opera Companies participating.

Washington Heights Chamber Orchestra/Social Media Manager
March 2017 -March 2020, New York City (Hybrid)

- Created and maintained content for Facebook, Twitter and Instagram pages.
- Interviewed Musicians and posted them on the website's blog.

Skills

Skills:

- Asana, Keap, Canva, Slack, SEO, Website Design (Wix, Wordpress and SquareSpace), MailChimp, Microsoft Office, iMovie, Google Drive, Hooke, Hootsuite, and Proficient in Social Media (Facebook, Twitter, Instagram, YouTube, TikTok)