

# ARIEL KURTZ

*She/Her/Hers*

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Ariel is a New York-based writer, currently seeking freelance editorial opportunities. She enjoys writing in the lifestyle genre, often about pop culture and wellness, and is passionate about sharing stories focused on non-traditional families, disability advocacy and intersectional feminism. When she isn't writing, you can find her eating lots of ice cream or learning a new song to sing.

## Experience

*Social Media Manager - National Disability Theatre* Jan 2022-Present | Remote

- Consulted with Managing Director on social media strategy
- Ran the theatre's Facebook, Twitter and Instagram
- Ideated and created posts to promote upcoming auditions and job opportunities
- Managed comment section and direct messages on behalf of the theatre
- Used social media to highlight performers and theatre artists with disabilities

*Lifestyle Writer - Freelance* Sept 2020-Present | Remote

- Contributes to publications including TBD Health, Alma and Funny Women
- Specialties include personal essays and pop culture

*Staff Writer - New York Gal (nygal.com)* Sept 2020-Dec 2020 | Remote

- Pitched and wrote three stories per week focusing on pop culture, education and wellness
- Utilized SEO best practices to boost editorial engagement

## Education

*SUNY Empire State College* September 2016-June 2018 | NY, NY

- Bachelors of Arts, Concentration in Theatre

*Nassau Community College* Jan 2015-June 2016 | Garden City, NY

- Associates in Liberal Arts

## Skills

- Microsoft Suite, Google Drive, Slack, Canva, iMovie, Microsoft Teams
- Social Media: Facebook, Twitter, Instagram, YouTube